

RAJAR DATA RELEASE



Quarter 1 2022 – May 18th 2022

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

SAMPLE SIZE:

Survey period - Q1 2022

Code Q (Quarter): 42,879 Diaries 15+

Code H (Half year): 87,247 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE – Q1 2022



NATIONAL STATIONS – PAGE 1

| STATIONS | SURVEY | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|--------------------------------------|--------|-------|-------|-------|-----------|-----------------|-------|-------|-------|
| | PERIOD | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | | Q4 21 | Q1 22 | | Q1 22 vs. Q4 21 | | Q4 21 | Q1 22 |
| ALL RADIO | Q | | 49495 | 49717 | | 0.4% | | 100.0 | 100.0 |
| ALL BBC | Q | | 34510 | 33810 | | -2.0% | | 49.9 | 49.2 |
| 15-44 | Q | | 12859 | 12365 | | -3.8% | | 34.8 | 33.2 |
| 45+ | Q | | 21651 | 21445 | | -1.0% | | 57.1 | 56.6 |
| ALL BBC NETWORK RADIO | Q | | 31404 | 30801 | | -1.9% | | 43.6 | 43.1 |
| BBC RADIO 1 | Q | | 8167 | 7676 | | -6.0% | | 5.4 | 4.7 |
| BBC RADIO 2 | Q | | 14866 | 14579 | | -1.9% | | 16.4 | 15.9 |
| BBC RADIO 3 | Q | | 1993 | 2053 | | 3.0% | | 1.4 | 1.6 |
| BBC RADIO 4 (INCLUDING 4 EXTRA) | Q | | 10957 | 11066 | | 1.0% | | 13.0 | 13.3 |
| BBC RADIO 4 | Q | | 10483 | 10604 | | 1.2% | | 11.6 | 11.9 |
| BBC RADIO 4 EXTRA | Q | | 1889 | 1972 | | 4.4% | | 1.4 | 1.4 |
| BBC RADIO 5 LIVE (INC. SPORTS EXTRA) | Q | | 6266 | 5800 | | -7.4% | | 3.7 | 3.4 |
| BBC RADIO 5 LIVE | Q | | 5887 | 5560 | | -5.6% | | 3.4 | 3.2 |
| BBC RADIO 5 LIVE SPORTS EXTRA | Q | | 1218 | 807 | | -33.7% | | 0.3 | 0.2 |
| BBC 6 MUSIC | Q | | 2604 | 2846 | | 9.3% | | 2.6 | 2.8 |
| 1XTRA FROM THE BBC | H | | 744 | 749 | | 0.7% | | 0.3 | 0.3 |
| BBC ASIAN NETWORK UK | H | | 489 | 505 | | 3.3% | | 0.2 | 0.3 |
| BBC WORLD SERVICE | Q | | 1240 | 1517 | | 22.3% | | 0.6 | 0.7 |
| BBC LOCAL/REGIONAL | Q | | 9041 | 8644 | | -4.4% | | 6.3 | 6.1 |

RAJAR DATA RELEASE – Q1 2022



NATIONAL STATIONS – PAGE 2

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|---|---------------|-------|-------|-------|-----------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | | Q4 21 | Q1 22 | | Q1 22 vs. Q4 21 | | Q4 21 | Q1 22 |
| ALL COMMERCIAL | Q | | 36773 | 37168 | | 1.1% | | 48.0 | 48.4 |
| 15-44 | Q | | 17521 | 17678 | | 0.9% | | 62.5 | 63.8 |
| 45+ | Q | | 19252 | 19489 | | 1.2% | | 41.0 | 41.3 |
| ALL NATIONAL COMMERCIAL | Q | | 24557 | 25498 | | 3.8% | | 23.4 | 24.6 |
| ABSOLUTE RADIO NETWORK | H | | 5334 | 5200 | | -2.5% | | 3.6 | 3.4 |
| ABSOLUTE RADIO | Q | | 2229 | 2183 | | -2.1% | | 1.5 | 1.4 |
| ABSOLUTE RADIO 60S | H | | 126 | 141 | | 11.9% | | * | * |
| ABSOLUTE RADIO 70S | H | | 421 | 404 | | -4.0% | | 0.1 | 0.1 |
| ABSOLUTE 80S | Q | | 1605 | 1514 | | -5.7% | | 0.7 | 0.7 |
| ABSOLUTE RADIO 90S | H | | 1026 | 998 | | -2.7% | | 0.5 | 0.5 |
| ABSOLUTE RADIO 00S | H | | 162 | 160 | | -1.2% | | * | 0.1 |
| ABSOLUTE RADIO 10S | H | | 15 | 32 | | 113.3% | | * | * |
| ABSOLUTE CLASSIC ROCK | H | | 980 | 940 | | -4.1% | | 0.5 | 0.4 |
| ABSOLUTE RADIO COUNTRY (WAS COUNTRY HITS RADIO) | H | | 205 | 212 | | 3.4% | | 0.1 | 0.1 |
| BOOM RADIO | Q | | 242 | 290 | | 19.8% | | 0.2 | 0.3 |
| CAPITAL BRAND (UK) | H | | 7599 | 7540 | | -0.8% | | 3.6 | 3.5 |
| CAPITAL DANCE | Q | | 592 | 800 | | 35.1% | | 0.2 | 0.3 |
| CAPITAL NETWORK (UK) | H | | 6349 | 6068 | | -4.4% | | 2.9 | 2.7 |
| CAPITAL XTRA BRAND UK | H | | 1508 | 1524 | | 1.1% | | 0.6 | 0.5 |
| CAPITAL XTRA (UK) | H | | 1359 | 1304 | | -4.0% | | 0.5 | 0.4 |
| CAPITAL XTRA RELOADED | Q | | 277 | 411 | | 48.4% | | 0.1 | 0.1 |
| CLASSIC FM | Q | | 5060 | 5159 | | 2.0% | | 4.3 | 4.4 |

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NATIONAL STATIONS – PAGE 3

| STATIONS | SURVEY | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|---------------------------|--------|-------|-------|-------|-----------|-----------|-------|-------|-------|
| | PERIOD | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| GB NEWS | Q | | | 239 | | | | | 0.1 |
| GOLD NETWORK (UK) | H | | 1348 | 1451 | | 7.6% | | 1.2 | 1.1 |
| GREATEST HITS NETWORK | H | | 3323 | 4184 | | 25.9% | | 2.6 | 2.9 |
| GREATEST HITS RADIO SALES | H | | | 4233 | | | | | 2.9 |
| GREATEST HITS RADIO | H | | 3026 | 3857 | | 27.5% | | 2.3 | 2.6 |
| HEART BRAND (UK) | H | | 10274 | 10228 | | -0.4% | | 6.4 | 6.5 |
| HEART 70S | Q | | 319 | 438 | | 37.3% | | 0.1 | 0.1 |
| HEART 80S | Q | | 1326 | 1409 | | 6.3% | | 0.5 | 0.5 |
| HEART 90S | Q | | 545 | 793 | | 45.5% | | 0.2 | 0.3 |
| HEART DANCE | Q | | 348 | 658 | | 89.1% | | 0.1 | 0.3 |
| HEART NETWORK (UK) | H | | 8542 | 8498 | | -0.5% | | 5.3 | 5.4 |
| HEAT | H | | 361 | 402 | | 11.4% | | 0.2 | 0.1 |
| HITS RADIO BRAND | H | | 8383 | 9194 | | 9.7% | | 7.3 | 7.6 |
| HITS RADIO NETWORK | H | | 5660 | 5798 | | 2.4% | | 4.7 | 4.7 |
| HITS RADIO SALES | H | | | 1302 | | | | | 0.6 |
| HITS RADIO | H | | 797 | 1244 | | 56.1% | | 0.4 | 0.6 |
| JAZZ FM | H | | 424 | 456 | | 7.5% | | 0.2 | 0.2 |
| KERRANG! | H | | 470 | 446 | | -5.1% | | 0.2 | 0.2 |
| KISS NETWORK | H | | 4534 | 4263 | | -6.0% | | 2.2 | 1.9 |
| KISS FRESH | H | | 307 | 289 | | -5.9% | | 0.1 | 0.1 |
| KISSTORY | Q | | 2301 | 2207 | | -4.1% | | 1.0 | 0.9 |
| LBC BRAND (UK) | H | | 3202 | 3493 | | 9.1% | | 2.9 | 3.1 |
| MAGIC NETWORK | H | | 4076 | 4083 | | 0.2% | | 2.3 | 2.3 |
| MAGIC AT THE MUSICALS | H | | 200 | 203 | | 1.5% | | 0.1 | 0.1 |

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NATIONAL STATIONS – PAGE 4

| | | | | | | | | | |
|----------------------------|---|--|-------|-------|--|--------|--|------|------|
| MAGIC CHILLED | H | | 263 | 324 | | 23.2% | | 0.1 | 0.1 |
| MAGIC SOUL | H | | 287 | 367 | | 27.9% | | 0.1 | 0.2 |
| MELLOW MAGIC | H | | 404 | 460 | | 13.9% | | 0.2 | 0.3 |
| PLANET ROCK | Q | | 1396 | 1314 | | -5.9% | | 1.1 | 1.1 |
| SCALA RADIO | H | | 400 | 344 | | -14.0% | | 0.3 | 0.3 |
| SM OOTH BRAND (UK) | H | | 5983 | 5762 | | -3.7% | | 4.0 | 3.7 |
| SM OOTH RADIO CHILL | Q | | 449 | 468 | | 4.2% | | 0.2 | 0.2 |
| SM OOTH RADIO COUNTRY | Q | | 216 | 312 | | 44.4% | | 0.1 | 0.1 |
| SM OOTH RADIO NETWORK (UK) | H | | 5426 | 5205 | | -4.1% | | 3.7 | 3.4 |
| SUNRISE RADIO NATIONAL | Y | | 365 | 385 | | 5.5% | | 0.2 | 0.2 |
| TALKRADIO | H | | 542 | 650 | | 19.9% | | 0.5 | 0.6 |
| TALKSPORT | H | | 2846 | 2951 | | 3.7% | | 1.7 | 1.7 |
| TALKSPORT2 | H | | 389 | 504 | | 29.6% | | 0.1 | 0.1 |
| TIMES RADIO | Q | | 502 | 703 | | 40.0% | | 0.3 | 0.4 |
| UNION JACK | H | | 160 | 184 | | 15.0% | | 0.1 | 0.1 |
| UNION JACK DANCE | H | | 51 | 194 | | 280.4% | | * | * |
| UNION JACK ROCK | Q | | 51 | 90 | | 76.5% | | * | * |
| VIRGIN RADIO | Q | | 1620 | 1589 | | -1.9% | | 1.0 | 1.0 |
| VIRGIN RADIO ANTHEMS | Q | | 309 | 276 | | -10.7% | | 0.1 | 0.1 |
| VIRGIN RADIO CHILLED | Q | | 410 | 309 | | -24.6% | | 0.1 | * |
| VIRGIN RADIO GROOVE | Q | | 59 | 166 | | 181.4% | | * | * |
| RADIO X NETWORK (UK) | H | | 2106 | 1935 | | -8.1% | | 1.8 | 1.8 |
| ALL LOCAL COMMERCIAL | Q | | 24334 | 24325 | | 0.0% | | 24.6 | 23.8 |
| OTHER LISTENING* | Q | | 3484 | 5623 | | 61.4% | | 2.1 | 2.4 |

“Other Listening” includes a variety of non-RAJAR services, including international stations, small local/community stations, bespoke radio such as armed forces/student/hospital stations etc. The recent introduction of Passive Measurement into RAJAR detects listening outside of a station’s designated area. Where this happens and the listening cannot be credited to a larger umbrella brand, it is attributed to “Other Listening”, resulting in an increase in this category.

RAJAR DATA RELEASE – Q1 2022



SCOTTISH STATIONS

| STATIONS | SURVEY PERIOD | TSA SIZE | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|-------------------------------|---------------|----------|-------|-------|-------|-----------|-----------------|-------|-------|-------|
| | | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | | | Q4 21 | Q1 22 | | Q1 22 vs. Q4 21 | | Q4 21 | Q1 22 |
| BBC RADIO SCOTLAND | H | 4621 | | 976 | 877 | | -10.1% | | 7.5 | 6.8 |
| Radio Borders | Y | 111 | | 44 | 45 | | 2.3% | | 29.9 | 26.2 |
| Capital Scotland | H | 2911 | | 414 | 428 | | 3.4% | | 3.8 | 3.7 |
| Central FM | Y | 219 | | 38 | 32 | | -15.8% | | 10.6 | 8.4 |
| Clyde 1 | H | 1949 | | 627 | 600 | | -4.3% | | 16.7 | 14.3 |
| Clyde 2 | H | 1949 | | 116 | 119 | | 2.6% | | 2.8 | 2.3 |
| Forth 1 | H | 1188 | | 306 | 301 | | -1.6% | | 17.1 | 15.6 |
| Forth 2 | H | 1188 | | 32 | 41 | | 28.1% | | 1.3 | 2.1 |
| Heart Scotland East | H | 1218 | | 137 | 141 | | 2.9% | | 3.8 | 3.4 |
| Heart Scotland West | H | 1660 | | 274 | 258 | | -5.8% | | 4.2 | 3.5 |
| Kingdom FM | Y | 293 | | 47 | 47 | | 0.0% | | 6.1 | 6.8 |
| MFR | Y | 255 | | 102 | 103 | | 1.0% | | 25.8 | 26.6 |
| Northsound 1 | Y | 343 | | 133 | 135 | | 1.5% | | 15.8 | 16.4 |
| Northsound 2 | Y | 343 | | 21 | 20 | | -4.8% | | 2.1 | 2.4 |
| Original 106 (Aberdeen) | Y | 343 | | 84 | 84 | | 0.0% | | 14.0 | 13.2 |
| Pure Radio Scotland (Central) | H | 2911 | | 9 | 17 | | 88.9% | | 0.2 | 0.2 |
| Pure Radio Scotland (Tayside) | Y | 215 | | 11 | 14 | | 27.3% | | 1.8 | 1.7 |
| Scottish Sun 80s | H | 4621 | | 5 | 20 | | 300.0% | | * | * |
| Scottish Sun Chilled | H | 4621 | | 3 | 6 | | 100.0% | | * | * |
| Scottish Sun Hits | H | 4621 | | 9 | 24 | | 166.7% | | * | * |
| Smooth Radio Scotland | H | 1871 | | 339 | 338 | | -0.3% | | 7.4 | 6.1 |
| Tay FM | Y | 395 | | 126 | 132 | | 4.8% | | 14.1 | 14.3 |
| Tay 2 | Y | 395 | | 31 | 26 | | -16.1% | | 4.2 | 3.5 |
| West FM | Y | 288 | | | 83 | | | | | 17.8 |
| West Sound | Y | 397 | | | 62 | | | | | 8.0 |

RAJAR DATA RELEASE – Q1 2022



LONDON STATIONS

SAMPLE SIZE:
Survey period - Q1 2022
Code Q (Quarter): 6,033 Diaires 15+
Code H (Half year): 12,335 Diaries 15+

TERMS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|------------------------------|---------------|-------|-------|-------|-----------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | Q1 21 | Q4 21 | Q1 22 | | Q1 22 vs. Q4 21 | Q1 21 | Q4 21 | Q1 22 |
| BBC Radio London | Q | | 882 | 713 | | -19.2% | | 1.5 | 0.9 |
| Capital London | Q | | 1691 | 1482 | | -12.4% | | 3.2 | 3.0 |
| Capital XTRA (London) | Q | | 479 | 489 | | 2.1% | | 1.0 | 0.8 |
| Gold London | Q | | 275 | 361 | | 31.3% | | 1.4 | 1.3 |
| Greatest Hits Radio (London) | Q | | 818 | 879 | | 7.5% | | 2.5 | 1.9 |
| Heart London | Q | | 1875 | 1616 | | -13.8% | | 4.9 | 4.1 |
| Kiss (London) | Q | | 1125 | 908 | | -19.3% | | 2.4 | 1.6 |
| LBC London | Q | | 1452 | 1524 | | 5.0% | | 8.0 | 8.6 |
| LBC News (London) | Q | | 406 | 576 | | 41.9% | | 0.6 | 0.8 |
| Magic (London) | Q | | 1450 | 1334 | | -8.0% | | 4.0 | 4.2 |
| Premier Christian Radio | Q | | 148 | 158 | | 6.8% | | 0.5 | 0.5 |
| Smooth Radio London | Q | | 944 | 699 | | -26.0% | | 2.4 | 1.9 |
| Radio X London | Q | | 524 | 452 | | -13.7% | | 1.9 | 1.9 |

RAJAR DATA RELEASE – Q1 2022

BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

SAMPLE SIZE:
Survey period - Q1 2022

NATIONAL: Code Q (Quarter): 42,879 Diaries 15+, Code H (Half year): 87,247 Diaries 15+
LONDON: Code Q (Quarter): 6,033 Diaries 15+, Code H (Half year): 12,335 Diaries 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

| STATIONS | SURVEY PERIOD | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH |
|--|---------------|--------------|--------------|--------------|
| | | '000s | '000s | '000s |
| | | Q1 21 | Q4 21 | Q1 22 |
| <i>Time period varies per station</i> | | | | |
| NATIONAL STATIONS - MON-FRI | | | | |
| BBC Radio 1 - 07.00 - 10.30am | Q | | 4464 | 4110 |
| BBC Radio 2 - 06.30 - 09.30am | Q | | 7495 | 7354 |
| BBC Radio 3 - 06.30 - 09.00am | Q | | 700 | 724 |
| BBC Radio 4 - 06.00 - 09.00am | Q | | 6452 | 6556 |
| BBC Radio 5 live - 06.00 - 09.00am | Q | | 1827 | 1667 |
| Absolute Radio Network - 06.00 - 10.00am | H | | 2157 | 2143 |
| Capital Network (UK) - 06.00 - 10.00am | H | | 2584 | 2516 |
| Classic FM - 06.00 - 09.00am | Q | | 1651 | 1738 |
| GB News Radio - 06.00 - 09.30am | Q | | | 99 |
| Greatest Hits Radio - 06.00 - 10.00am | H | | 1383 | 1611 |
| Heart Network (UK) - 06.30 - 10.00am | H | | 3860 | 3865 |
| Hits Radio - 06.00 - 10.00am | H | | 354 | 448 |
| KISS - 07.00 - 11.00am | Q | | 1093 | 1022 |
| Magic - 06.00 - 10.00am | Q | | 1228 | 1118 |
| Planet Rock - 06.00 - 10.00am | Q | | 576 | 547 |
| talkRADIO - 06.30 - 10.00am | H | | 287 | 322 |
| talkSPORT - 06.00 - 10.00am | H | | 1086 | 1040 |
| Times Radio - 06.00 - 10.00am | Q | | 255 | 266 |
| Virgin Radio Network - 06.30 - 10.00am | Q | | 1004 | 964 |
| Radio X Network (UK) - 06.30 - 10.00am | H | | 1173 | 1099 |

RAJAR DATA RELEASE – Q1 2022



BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

| STATIONS | SURVEY PERIOD | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH |
|--|---------------|--------------|--------------|--------------|
| | | '000s | '000s | '000s |
| | | Q1 21 | Q4 21 | Q1 22 |
| <i>Time period varies per station</i> | | | | |
| LONDON STATIONS - MON-FRI | | | | |
| BBC Radio London - 07.00 - 10.00am | Q | | 229 | 164 |
| Capital London - 06.00 - 10.00am | Q | | 615 | 630 |
| Capital XTRA (London) - 06.30 - 10.00am | Q | | 151 | 166 |
| Gold London - 06.00 - 10.00am | Q | | 138 | 147 |
| Greatest Hits Radio (London) - 06.00 - 10.00am | Q | | 333 | 260 |
| Heart London - 06.30 - 10.00am | Q | | 715 | 647 |
| KISS (London) - 07.00 - 11.00am | Q | | 464 | 411 |
| LBC London - 07.00 - 10.00am | Q | | 783 | 825 |
| LBC News (London) - 07.00 - 10.00am | Q | | 130 | 185 |
| Magic (London) - 06.00 - 10.00am | Q | | 570 | 520 |
| Premier Christian Radio - 07.00 - 09.00am | Q | | 54 | 77 |
| Smooth Radio London - 06.00 - 10.00am | Q | | 354 | 204 |
| Radio X London - 06.30 - 10.00am | Q | | 252 | 238 |